# Voice Blaster Messaging Platform

An intelligent cloud based system that automates delivery of voice notifications, alerts and reminder messages reliably.
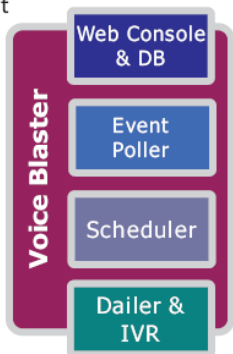
Voice Blaster has been designed to interface with diverse third party CRM systems and Enterprise Systems running in the cloud or in your network, delivering messages to any phone, any time.

## ▶ Architecture:

Voice Blaster is modular and scalable in architecture. It can be customized to interface with diverse applications and deployment scenarios.

Voice Blaster is readily packaged with an Event Scheduling Engine, Web Services Framework and Database, and Phonologies InterpreXer™ IVR configured for mass out dialing, creating a reliable 'PaaS' (Platform as a Service).



Voice Blaster

- Web Console & DB
- Event Poller
- Scheduler
- Dailer & IVR

## ▶ Verticals and Applications:

**Verticals:** Finance & Banking, Enterprise, Healthcare, Education, Marketing, Automobile, Government and Political.

**Applications:** Payment collection & due date alerts, service outages, appointment & event notifications, public information broadcasts, political campaigning.